



FIFTH ANNUAL
FANDOM & NEOMEDIA
STUDIES ASSOCIATION
CONFERENCE
PROGRAM

Thursday, 8 June

7:00PM – 9:00PM: Movies and Discussion
*Suddenly Plunged into Another World: The Vision of Escaflowne, Magic Knight
Rayearth, & Elementalors*
Christopher Carson
FANS Cinema Archivist

Friday, 9 June

8:00AM – 5:00PM: Conference Registration

Saturday, 10 June

8:00AM: Conference Room Doors Open, Conference Registration Opens

9:15AM: Opening Remarks
J. Holder Bennett
FANS Chair



c/o A-Kon/Phoenix
Entertainment
3000 Custer Rd.
Ste. 270-337
Plano, TX 75075

PHONE 940.224.1361
E-MAIL FANSConference@gmail.com
URL <http://fansconf.a-kon.com>

9:30AM: Fandom Conventions: A Sociological Theoretical Perspective
Dr. Ronald Lorenzo
Prairie View A & M University

10:00AM: Fan Fiction as a Digital Descendant of Transformative Literature
Elizabeth Jendrzey
Texas Women's University

10:30AM: Fans Love It a Latte: The Rise and Participatory Nature of Coffee Shop
AUs
Katharine McCain
Ohio State University

11:00AM: The Flash and His Fantastic Fear of Ferocious Fans
Kyle Hammonds & Garrett Hammonds
University of North Texas

11:30AM: The Proteus Effect in Cosplay
Connor Leshner
Arizona State University

12:00PM – 1:00PM: Lunch Break

1:00PM: Keynote: Anime Genre Preferences and Associations with Anime Fans'
Paranormal Beliefs and Sexism
Dr. Stephen Reysen
Texas A & M University at Commerce

2:00PM: The Social Character of Contemporary Board Game Culture
Dr. Ronald Lorenzo
Prairie View A & M University

2:30PM: The Age of Bullet-Curtain: The Semio-Cybernetics of "Densely
Contexted" Digital Texts
Dr. Jason Qian Chen
TKWW Media Group, Hong Kong

3:00PM: Afternoon Break

3:30PM: State of Fandom in the Kingdom of Saudi Arabia
Jonathan Tarbox
Lecturer, Prince Sultan University, Saudi Arabia

4:00PM: Linguistic Gendering of Non-Traditional Female Characters in Japanese
Translations of American Superhero Movies
Stefanie Thomas
Ohio State University

4:30PM: Seeing with Shinigami Eyes: *Death Note* as a Case Study in Narrative,
Naming, and Control
Kyle Hammonds & Garrett Hammonds
University of North Texas

5:00PM: Registration Closes, End of Day

Sunday, 11 June

9:00AM: Conference Room Doors Open, Conference Registration Opens

9:30AM: Work-Life Balance of Women Professionals in Media Industry in India
Dr. Jayanthi Ramadorai
Acharya Bangalore B School

10:00AM: The Alice Archetype in Miyazaki's *Spirited Away*
Joshua Jordan
North Forney High School

10:30AM: Mystic Messenger and the Future of Parasocial Romance
Kim Khanh Tran
York University, Canada

11:00AM: Closing Remarks & "How Did We Do?"
Andrew Tague
FANS Vice Chair *Pro Tem*

12:00PM: Registration Closes, End of Day

FANS Committee and Editors of *The Phoenix Papers*:

J. Holder Bennett, Odessa College, Chair and Editor-in-Chief

Dr. Michael Vandehey, Midwestern State University, Vice Chair

Andrew Tague, Texas A & M University at Commerce, Vice Chair *Pro Tem* & Graduate
Student Liaison

Dr. Darren-Jon Ashmore, Yamanashi Gakuin University

Jonathan Davis, Entrepreneur

Dr. Marc Hairston, University of Texas at Dallas

Helen McCarthy, Founder *Manga UK*

Jonathan Tarbox, Prince Sultan University, Saudi Arabia

Karson Bryant, Collin College, Undergraduate Student Liaison

The FANS Committee would like to thank A-Kon and Phoenix Entertainment for their
continued support.