



2013 FANS CONFERENCE PROGRAM

ORGANIZING COMMITTEE:

CHAIR: J. Holder Bennett, Collin College

VICE CHAIR: Dr. Michael Vandehey, Midwestern State University

COMMITTEE MEMBERS: Helen McCarthy, Independent Scholar and Author; Brett Burkett, Collin College; Shannon Burkett, Collin College; Jonathan Davis, University of North Texas

FRIDAY

12:00PM

Registration Table opens in front of the Coral Room

7:00PM

Informal socializing and drinks at Media Bar

SATURDAY

8:00AM

Registration Table and Coral Room open

9:15AM

J. Holder Bennett, Collin College, Opening Remarks from the Chairman

9:30AM

Dr. Margo Collins, DeVry University, "Why Would Anybody Want to Watch Our Lives?":
Metatextual Mediation of Fan Desire in *Supernatural*

10:00AM

Jennifer Fu, FUNimation, For Love and Money: Professionalism and Community in Anime and
Manga Artists' Alleys

10:30AM

Melissa Lum, Public Relations Committee of the State Bar of Texas, What Is Intellectual
Property?

11:00AM

Jonathan Tarbox, CEO Arashi Productions, The Destruction of Tokyo

11:30AM: KEYNOTE PRESENTATION

Helen McCarthy, Independent Scholar and Author, No Final
Frontier: The Scholar as Explorer

12:30PM

Lunchbreak

2:00PM

Chelsea Murdoch, University of Kansas, "Draw a Circle": An Examination of World Englishes
in *Hetalia* Fandom



2:30PM

Anthony Brownrigg, Executive Producer at Cashel Entertainment, How to Win Fans and How Not To

3:00PM

Hamed Nouri, University of North Texas, Muslim Manga

3:30PM

Lauren Levitt, New York University at Steinhardt, “The Green Priestess and the Cosmic Computer”: *Star Trek* and the Aesthetics of Camp

4:00PM

Afternoon Break

4:30PM

Dr. Darren-Jon Ashmore, Akita International University, The Real O(taku)-G: Murder, Suicide, and Product Placement in Edo’s Kabuki Theatres

5:00PM

Poe Johnson, University of Texas at Dallas, Cultural Memory as Fan Ideology in the Remediated World

5:30PM

Cory Barker, Indiana University, Rewarding Viewing: Television Check-In Social Networks and Fan Activity

6:00PM

Dr. Kimberly Springer, University of Michigan, Beyond the H8ter: Theorizing the Anti-Fan

6:30PM

James Bales, University of Texas at San Antonio, Who You Want to Be: Video Games as Identity-Reflective Texts

7:00PM

END OF DAY

SUNDAY

9:00AM

Coral Room opens

9:30AM

Jerome Dent, Mt. St. Mary’s College, Fantasy and Fandom: Race, Desire, and the Libidinal Economy

10:00AM

Scott Caddy, University of Michigan at Flint, Fandom Assemble: Joss Whedon’s *The Avengers* in Fandom

10:30AM

James Bales, University of Texas at San Antonio, Secret Agent Shepard: An Examination of the Role of Agency in the *Mass Effect* Franchise

11:00AM

FANS Committee, How Did We Do?

11:45AM

Dr. Michael Vandehey, FANS Vice Chair, Closing Remarks

12:00PM

END OF DAY